

APCIM2012

Seattle University
Seattle, USA

PROGRAM AT A GLANCE

THURSDAY, AUGUST 16, 2012

DAYTIME ACTIVITIES AND EVENTS

7:30-8:20	Registration desk open for the APCIM2012 Pigott Atrium, Seattle University
8:30	Leave for Amazon.com
9:00-11:00	Amazon Tour
11:30-12:30	Haiku Buffet (Lunch)
13:45	Chateau Ste. Michelle
15:00	Redhook Brewery
17:00-18:00	Registration desk open for the APCIM2012 Campion Hall
18:00-20:00	Opening Reception and Cultural Performance Ballroom 140, Campion Hall

FRIDY, AUGUST 17, 2012

All sessions will be held in the Pigott Building of the Albers School of Seattle University.

7:30-17:00 Registration desk open for the APCIM2012
Pigott Atrium

8:30-10:00 Opening Plenary Session
Pigott 104 Auditorium
Opening
Ben B. Kim, Seattle University
Masaharu Ota, Osaka City University
Welcome Speech
Fr. Steve Sundborg, President of Seattle University
Keynote Speech:
John Rauser, Amazon.com

10:00-10:30 Coffee Break, Pigott Atrium

10:45-12:15 Conference Sessions

ROOM	Pigott 101	Pigott 102
SESSION CHAIR	Session 1 Aki Nakanishi	Session 2 Hiroshi Sasaki
10:45-11:15	Managing design-driven innovations with corporate museums Naoya Takayanagi and Takaya Kawamura	RL-chart and comparison of all industries in Japan in view of business efficiency Hiroshi Sasaki
11:15-11:45	Network Strategies under Changing Information Media Environment within Creative Industry: A Study of the Japanese Music Industry Susumu Nagayama and Tatsuhiko Inoue	Variations in Physiological Parameters after an Online Game Playing Task in the Morning or Afternoon William Hao-yu Shen, Jui-Chi Shen, Dong-Her Shih, and Yi-Da Chu
11:45-12:15	Development of IP-RFID Platform based on Service-Oriented Multi-Agent Min Je Cho, Hyung Rim Choi, Byoung Kwon Park, Soon Goo Hong, Kang Bae Lee	Product Diffusion Processes with Missing Data Kenichiro Tanaka

12:15-13:30 Lunch, Pigott Atrium

13:30-15:00 Conference Sessions

ROOM	Pigott 101	Pigott 102
SESSION CHAIR	Session 3 Chaesoo Kim	Session 4 Terry Foster
13:30-14:00	Evaluation of Economic Value of University Students' Personal Information Hiroki Idota	IT Services Design and Information Quality Using SCM Yuko Aoyama, Norihito Seki and Kazutaka Kitamori
14:00-14:30	Effect of Affiliation Motive on Text-Messaging by Cell Phone: Mediating effect of perceived media characteristics Yutaka Ueda and Miho Nojima	Study on Reducing Implementation Complexity of SRR Scheduler Ick-Sung Choi, Gwang-Hoon Kwark, Jae-Kee Lee, Hyung-Rim Choi, Jae-Woo Yang, and Dae-Sung Kang
14:30-15:00	A Study On Performance Improvement of Container Security Device(Contracer) using Taguchi Method Chae Soo Kim, Hyung Rim Choi, Soon Goo Hong, Kang Bae Lee, Joong Jo Shin	Control Mechanism for Social Business Process Management Toshimi Munehira

15:00-15:30 Coffee Break, Pigott Atrium

15:30-17:00 Conference Sessions

ROOM	Pigott 101	Pigott 102
SESSION CHAIR	Session5 Marc Cohen	Session6 Hyungrim Choi
15:30-16:00	Privacy and Information Technology: Legal and Ethical Dimensions Terry Foster, Marc Cohen, and Ben Kim	The Analysis of Innovation Diffusion on the basis of Social Constructionism with the use of Text Mining Shiro Takeoka, Yusuke Inoue, Naoya Takayanagi, Syuuichi Takagi and Masaharu Ota
16:00-16:30	Communication Quality Management Jang Sora and Kiyoshi Murata	Development of RFID Middleware for Control and Management of Container Security Device(CSD) Hyung Rim Choi, Jae Joong Kim, Jae Kee Lee, Jung Rok Son, Jin Wook Lee, Hee Mok Son
16:30-17:00	Reputation Management in the Age of Social Media Lin Xi and Kiyoshi Murata	The study on Young people's Behavior and Attitudes to Online Shops Takashi Okamoto

18:00-20:00 Pizza and Drinks

Piecora's, 1401 East Madison St, 206-322-9411

SATURDAY, AUGUST 18, 2012

7:30-17:00 Registration desk open for the APCIM2012
Pigott Atrium

8:30-10:00 Plenary Session
Pigott 104 Auditorium
Keynote Speech:
Sang M. Lee, University of Nebraska

10:00-10:30 Coffee Break, Pigott Atrium

10:45-12:00 Conference Sessions

ROOM	Pigott 101	Pigott 102
SESSION CHAIR	Session 7 Hsin Hui Lin	Session 8 Waqar Ahmad
10:45-11:15	Knowledge-based management of professional organizations and institutional changes Takaya Kawamura, Midori Matsuzuki, Maho Tanaka	Dematerialization and 3R aiming to decrease a metabolic rate Kenji Yura
11:15-11:45	German Heavy-Weight Management: A Case Study of Volkswagen Kazuyuki Shimizu	Organizational social capital and ICT Hiroshi Ishizuka
11:45-12:15	Resarech on telework in BCP purpose Kenji Yoshimi	An Appraisal of Ethical Issues in Computer and Information Technology Applications in Saudi Arabian Business Organizations Waqar Ahmad

12:15-13:30 Lunch

13:30-15:00 Conference Sessions

ROOM	Pigott 101	Pigott 102
SESSION CHAIR	Session 9 Yoshiki Matsui	Session 10 James Lee
13:30-14:00	Study of Robust Supply Network Organization –Towards Minimizing Supply Chain Risks and Enhancing Supply Chain Governance Katsumi Kurita	On the significance of information and communications technology in innovation research: From the persoective of orthodoxy and heterodoxy view Hiroshi Koga
14:00-14:30	Supplier integration and its impact on	A Case Study of Practical Education in

	operational performance: Moderating effect of product configuration Osam Sato, Yoshiki Matsui, Tomoaki Shimada, Hideaki Kitanaka, Yutaka Ueda	Work Visualization with UML Yoshikazu Nagai and Yoshihiko Hamamoto
14:30-15:00	A Process Model of Two-Bidder English Auction Chu-Hung Lin, Hsin-Hui Lin and Shu-Fei Yang	Analysis of web portal business for restaurant information from information perspective Hidenobu Sai

15:00-15:30 Coffee Break, Pigott Atrium

15:30-17:00 Conference Sessions

ROOM	Pigott 101	
SESSION CHAIR	Session 11 Diane Lockwood	Session 12 Ted Lee
15:30-16:00	Negotiating Through the Fog of Cloud Computing Contracts T. Noble Foster and Diane Lockwood	A Empirical Study on Effects of Maintenance of Risk Management in Japanese Enterprises Takeshi Hiromatsu
16:00-16:30	Instant Innovation, from experiment to implementing new technology through the tablet PC Makoto Takayama and Jim Masayoshi Fukushima	Cloud Computing: Web 2.0 and Enterprise 2.0 James Lee, Hisaki Goto, Akiyuki Ando, and Ted Lee
16:30-17:00	Research on telework in BCP purpose Kenji Yoshimi	The impact of decision-making capabilities on the adoption of cloud computing in small and medium enterprises Taro Kamioka, Wei-Ting Chiu, and Tian Zhen

18:00-20:00 Farewell Reception, Casey Commons, Casey 5th Floor

CONFERENCE CLOSES

Thank you for participation in APCIM2012