

The format instruction for papers to be submitted to APCIM2016

1. The papers should be submitted electronically. If you have complex tables, diagrams, or symbols in the paper, please submit a PDF file together with a Microsoft Word file to us for proofreading purposes.
2. Manuscripts must be prepared using Microsoft Word version 2007 or later.
3. The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69 centimeters [11.69 inches]).
4. The margins should be: top and bottom 2.54 centimeters (1.00 inches), right and left 3.17 centimeters (1.25 inches).
5. Papers should not exceed 10 pages.
6. Type the title in bold type, all caps, single-spaced, and centered across the top of the first page, in 14 point Times New Roman.
7. The author(s), affiliation(s), mailing address(es), and e-mail address(es) should be single spaced and centered on the line below the title, in 12 point italicized Times New Roman. One line space should be used to separate author(s) from the paper title. Please do not use titles such as Dr., Professor, etc.
8. Headings should be in bold type, in 12 point Times New Roman. First-level headings should be centered and set in caps. Second-level headings should be flush left with initial caps. Do not use headings other than these two types. At least one line space should separate headings from the preceding text.
9. Introduce the paper with an ABSTRACT of approximately 100-200 words, in 12 point Times New Roman. Begin with the centered heading ABSTRACT.
10. 3 to 5 Keywords shall be typed in 12 point Times New Roman just one line spaced under the last line of ABSTRACT. Keywords should begin flush left just after Keyword with one spaced. Each keyword has to be separated by comma.
11. All body paragraphs should begin flush left (no paragraph indent) and right justified. Single-space the body of the paper. Use 12 point Times New Roman throughout. Figures and tables should be placed as close as possible to where they are cited. First-level headings state the table or figure number. All tables and images should be embedded into the file and sized appropriately. All photographs should be sampled at 300 dpi (dots per inch). Photographs must be properly sized and positioned in the body of the paper.
12. The APPENDIX should immediately follow the body of the paper and precede the references.
13. A sample of the format instructed here is attached as follows.

SAMPLE

GROWTH AND DEVELOPMENT OF THE FIRM AND CORPORATE STRATEGIES: PROPOSING A MODEL AND STRATEGIES

Taro Keiei,

Faculty of Business Management, World University,

5-7, Beppu, Jon-ku, Future City, 100-0010, Japan Keiei-Taro@world-u.ac.jp

ABSTRACT

In this study the author reviews existent studies and models on growth and development of the firm, and tests the effectiveness of these models using the case of Softbank Corporation. And the author introduces a new model for the case with strategies for growth and development of the firm.

Keyword: Growth and Development, Legitimacy, Technical Environments, Institutional Environments, Strategic Options

OBJECTIVES OF THIS STUDY

After the collapse of the Soviet Union in 1990, the U.S.-led globalization has been becoming the de facto standard. And the development and the spread of information technologies such as the PC and the Internet have spurred the movement of such globalization...

MOTIVES AND BACKGROUND OF THIS STUDY

The author has studied about the relations between strategies and organizations in the fields of the corporate strategy and organization theory. Initially, the author understood strategies as the adaptation of organization to its environments, and had been studying about the matching of an organization and its environments statically – including the inter-organizational relations.

...

REFERENCES

- Ansoff, Igor. (1965). *Corporate Strategy*, New York: McGraw-Hill.
- Daft, Richard L. (1998). *Essentials of Organization Theory & Design*, South-Western College Publishing.
- Itami, Noriyuki. (1993). “Kigyo toha Nanika – Mondai Jyokyo to Kenkyu no Houkou,” in Noriyuki, Itami, Tadao, Kagono, and Motoshige, Ito. (eds.) *Readings: Nihon no Kigyo Shisutemu Dai 1 Kan Kigyo toha Nanika*, Tokyo: Yuhikaku, pp.1-18 (Japanese).
- Zimmerman, Monica A., and Gerald J. Zeitz. (2002). “Beyond Survival: Achieving New Venture Growth by Building Legitimacy,” *Academy of Management Review*, Vol. 27, No. 3, pp.414-431.